

To: Parents of Dubuque Dance Studio & Gymnastics

The studio will be sponsoring a read-a-thon called "Reach for the Stars", as a fund raiser for your child. Katy Perreard, one of our Gymnastics Team Mom's, and an Usborne Book Consultant, will be running this two week event. Your child's participation in this program will raise funds for the child's individual studio account as well as allows them to receive Wonderful, High Quality Usborne Books for free.

Here is an example -

- Your child signs up to participate
 - You will receive a packet of information via mail / email with a sponsor sheet
- Start getting sponsors - Family and Friends LOVE to sponsor kids to read - and you can get their sponsorships now - and gather funds over holiday visits.
- Read 300 minutes (or if you are too young to read, be read to) over a two week period / Studio Christmas Break.
- After completion of reading, collect your sponsor money and turn in your packet to the studio office.
- 50% of your sponsor money goes to purchasing credit for Usborne Books. You can choose from over 1000 + titles. Katy Perreard will have a booth set up for you to order your books.
- 40% of your pledge money goes directly into your child's account at the studio. The remaining 10% of your sponsor money goes to administrative costs for Katy (stamps, prizes, reading material, packets, etc.)
- For example - your child receives \$200.00 in sponsors - 50% = \$100.00 in "free" shopping at the Usborne Booth / 40% = \$80.00 into your child's account.

Grand Prize for the child who receives the most money in sponsors is....

A gift card to Target, Wal-mart for any type purchase or Aerials to purchase a new leotard or something else in their catalog.

Other prizes for books, studio draw string bags, etc. will be given

Please reply yes to this email to have materials delivered to you / your child this next week.